



# FOOD SAFETY SUMMIT 2023

## PODCAST OPPORTUNITIES

<p><b>ZAR 8 000 Excl VAT</b></p> <p><b>Limited Available</b></p>	<p>A maximum of 10 minutes on a topic that is suitable for the Summit, and it would be subject to our team's approval. It is in the form of a conversation around a specific topic where an interviewer from the FSS would be asking questions on that topic to start the discussion and the sponsor would then discuss it further, with possible prompts from the interviewer in case it's needed.</p> <p>A link to the podcast will be added to our Summit webpage and mentioned on will Food Safety Summit social media pages.</p> <p>One free ticket to the 2-day Summit and to the Cocktail Evening on Day 1 for the person in the podcast. <b>Note:</b> The ticket is not transferrable to anyone else.</p> <ul style="list-style-type: none"> <li>- Company Logo and mention in handout (PDF on website. Will not be printed due to our commitment to sustainability)</li> </ul>
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## COFFEE/TEA BREAK SPONSOR

<p><b>ZAR 7 500 Excl VAT</b></p> <p><b>4 Available</b></p>	<p><b>PRE-SUMMIT MARKETING</b></p> <ul style="list-style-type: none"> <li>- Summit website Sponsor Profile Page (SPP) including:             <ul style="list-style-type: none"> <li>o Company Name + Logo + Link</li> </ul> </li> </ul> <p><b>ON THE DAY MARKETING</b></p> <ul style="list-style-type: none"> <li>- Company Logo and mention in handout</li> <li>- Banners placed at coffee stations for that specific break</li> </ul> <p><b>POST-SUMMIT MARKETING</b></p> <p>Thank you email blast with Hyperlinked Logo in email.</p>
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# FOOD SAFETY SUMMIT 2023

## LUNCH SPONSOR

**ZAR 10 000  
Excl VAT**

**2 Available**

### PRE-SUMMIT MARKETING

- Company Logo on delegate confirmation email
- Summit website Sponsor Profile Page (SPP) including:
  - o Company Name + Logo + Link.
- One Social Media Exposure (SME) per month **from month that payment is received:**
  - o On Food Safety Summit (FSS) accounts
- Sponsor dedicated mailshot - one per month **from month that payment is received**
- Summit Specials Page - Special offers/discount vouchers

### ON THE DAY MARKETING

- One quarter page advert in Summit handout (PDF on website. Will not be printed due to our commitment to sustainability)
- Company Logo and mention in handout
- Company Logo screened during lunch and tea breaks
- Banners placed in dining room where lunch will be served

### POST-SUMMIT MARKETING

Thank you email blast with Hyperlinked Logo in email.



# FOOD SAFETY SUMMIT 2023

## LANYARD SPONSOR

**ZAR 7 500  
Excl VAT**

**ONLY 1  
Available**

### PRE-SUMMIT MARKETING

- Summit website Sponsor Profile Page (SPP) including:
  - o Company Name + Logo + Link

### ON THE DAY MARKETING

- Company Logo and mention in handout
- Company name and / or Logo on lanyard cord
- Pouch size and lanyard with clip



### POST-SUMMIT MARKETING

Thank you email blast with Hyperlinked Logo in email.

## STUDENT TICKET SPONSOR

**ZAR 3 000  
Excl VAT**

**Unlimited**

### PRE-SUMMIT MARKETING

- Company Logo on Summit website-sponsors page
- Sponsor dedicated mailshot – one with a Hyperlinked Logo

### ON THE DAY MARKETING

- Company Logo and mention in Summit handout (PDF on website. Will not be printed due to our commitment to sustainability)

### POST-SUMMIT MARKETING

Thank you email blast with Hyperlinked Logo in email.





# FOOD SAFETY SUMMIT 2023

## LUCKY DRAW SPONSOR

<p><b>ZAR 2 500 Excl VAT</b></p> <p><b>Unlimited</b></p>	<p><b>PRE-SUMMIT MARKETING</b></p> <ul style="list-style-type: none"> <li>- Company logo on Summit website-sponsors page</li> </ul> <p><b>ON THE DAY MARKETING</b></p> <ul style="list-style-type: none"> <li>- Company Logo Summit handout (PDF on website. Will not be printed due to our commitment to sustainability)</li> <li>- Company Logo screened during Lucky Draw</li> </ul> <p><b>POST-SUMMIT MARKETING</b></p> <p>Thank you email blast with Hyperlinked Logo in email.</p>
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## SPONSORED ITEM IN SUMMIT BAG

<p><b>ZAR 2 500 Excl VAT</b></p> <p><b>Unlimited</b></p>	<p><b>PRE-SUMMIT MARKETING</b></p> <ul style="list-style-type: none"> <li>- Company Logo on summit website-sponsors page</li> </ul> <p><b>ON THE DAY MARKETING</b></p> <ul style="list-style-type: none"> <li>- Company Logo and Mention in handout (PDF on website. Will not be printed due to our commitment to sustainability)</li> <li>- 250 Inserts or gifts for Summit Bags (supplied by sponsor)</li> </ul> <p><b>AFTER THE SUMMIT MARKETING</b></p> <p>Thank you email blast with Hyperlinked Logo in email.</p>
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**PLEASE NOTE: The sooner the information is provided, the greater your exposure will be on our social media channels and website, and the better your ROI from the Summit.**