



FOOD SAFETY SUMMIT 2023

SUMMIT SESSION SPONSOR – 6 Available

ZAR 35 000 Excl VAT

Your Sponsorship Benefits will include:

Summit tickets for 2 delegates to the 2-day Summit and to the Cocktail Evening on Day 1.

PRE-SUMMIT MARKETING

- Half page Advert in Food and Beverage Reporter (FBR*)
- Two newsletter banner(s) in regular Summit e-newsletters
- Company Logo on delegate confirmation email
- Summit website Sponsor Profile Page (SPP) including:
 - o Company Name + Logo + Link
 - o Company Overview + PDF Brochure + Contact Info
- One Social Media Exposure per month **from month that payment is received:**
 - o On Food Safety Summit (FSS) accounts
 - o Shared on Food Focus (FF) and Anelich Consulting (AC) social accounts
- Sponsor dedicated mailshot - one per month, **from month that payment is received**
- 1 x podcast
 - o A maximum of 10 minutes on a topic that is suitable for the Summit, and it would be subject to our team's approval. It is in the form of a conversation around a specific topic where an interviewer from the FSS would be asking questions on that topic to start the discussion and the sponsor would then discuss it further, with possible prompts from the interviewer in case it's needed.
 - o A link to the podcast will be added to our Summit webpage
- 1 x Short TOPICAL article on Summit website
- Summit Specials Page - Special offers/discount vouchers

ON THE DAY MARKETING

- Half page advert in Summit handout (PDF on website. Will not be printed due to our commitment to sustainability).
- Company Logo and mention in handout
- 250 Inserts or gifts for Summit Bags (supplied by sponsor)
- Company Logo screened during Summit in the session sponsored

3 x 2m exhibition stand - floor plan with sizes.

Banners at two entrances i.e. Summit room.

POST-SUMMIT MARKETING

Thank you email blast with Hyperlinked Logo in email.

Note:

* A full page is designed to be equivalent to an A4