

2026

SPONSORSHIP & EXHIBITION PROSPECTUS



**FOOD SAFETY
SUMMIT™ 2026**

Food Safety:

Aligning Science, Policy and Industry Practice

02 - 03 June 2026 | Emperors Palace, Johannesburg



INVITATION

Anelich Consulting is delighted to once again host its **seventh annual Food Safety Summit**, held in recognition of **World Food Safety Day**, which is commemorated annually on 7 June by the Food and Agriculture Organization of the United Nations (FAO) and the World Health Organization (WHO).

The Summit has firmly established itself as the **premier** food safety event in South Africa and continues to experience strong year-on-year growth. In response to this expansion, we have secured a larger and more versatile venue for 2026 - **Emperors Palace** - which offers enhanced facilities for delegates, sponsors, and exhibitors alike. **The Assembly rooms have been booked for the Exhibition and we have secured all coffee and tea breaks in this section PLUS lunches as well!** This exciting development will ensure that exhibitors receive the best exposure possible.

Our mission remains clear: to make a meaningful and lasting contribution to the food safety landscape. We therefore invite sponsors and exhibitors to partner with us on this important journey and to play an active role in shaping the future of food safety in South Africa and beyond.

This year, we are introducing a new **Diamond Sponsorship** category, positioned as our **Principal Support Partner**, offering an exclusive suite of high-value benefits. In addition, due to overwhelming demand in 2025, we have expanded our offering to include **two Platinum Sponsorships** instead of one. Full details of these exciting enhancements are outlined in this document.

We are confident that the sponsorship and exhibition packages on offer provide compelling opportunities for organisations of all sizes, from small enterprises to large multinationals.

Yours in food safety



Prof Lucia Anelich
Anelich Consulting



Why **SPONSOR & EXHIBIT**

- > You will significantly **boost visibility** and **brand recognition** among potential clients and industry peers.
- > You can position your company as an **industry leader** and **thought provoker**.
- > You can **connect** with other industry professionals, potential partners, and even competitors, **fostering valuable industry relationships**.
- > There are **opportunities** that include **speaking slots**. This allows you to showcase your **expertise**, position your company as a **thought leader**, and **build credibility** within the industry.
- > You can **amplify your brand's** reach through **our social media platforms**.
- > You can **help your team** stay updated on the latest **industry trends**, **network** with other **professionals**, and **develop new skills**.
- > You can **boost team morale** and **motivation** by providing a **shared experience** and a **sense of accomplishment**.



BE SURE TO BOOK SOON AS SPACES ARE LIMITED.

Stats FROM 2025

Number of
delegates



313

Number of
sponsors



36

Number of
exhibitors



28

Number of
speakers/panelists



32



Package **COMPARISON**

PACKAGES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUMMIT-BAG	EXHIBITOR
Price excluding VAT	R106,000	R82,000	R55,000	R31,500	R19,000	R18,000	R12,000
Number Available	1	2	2	15	12	1	6

PRE-SUMMIT RECOGNITION

Company logo on Home page of FSS 2026 website	✓	✓	✓				
Company logo on delegate confirmation emails	✓						
Tower or leaderboard banner for 3 months on Food & Beverage Reporter website	✓						
Lunch sponsorship	✓						
Company name, logo and link to website on Sponsor website page	✓	✓	✓	✓	✓		
Logo in pre-Summit email blast	✓	✓	✓				
Company overview on Sponsor website page	300 Words	200 Words	150 Words	120 Words	100 Words	100 Words	
Social media posts per month FSS & Anelich Consulting	2	2	1	1	1 (FSS only)	1 (FSS only)	
Newsletter banner per month	1	1	1	1			
Dedicated Email Blast	✓	✓	✓				
Logo in digital programme book	✓	✓	✓	✓	✓	✓	✓
Logo screened during morning tea and lunch breaks	✓	✓	✓	✓	✓	✓	

ON-SITE RECOGNITION

Verbal recognition at the Welcome & Opening	✓	✓					
Dedicated Summit slide screened in the mornings, during tea and lunch breaks	✓						
Advert in digital programme book	A4	A4	A4	A5	A6	A5	

Package **COMPARISON**

PACKAGES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUMMIT-BAG	EXHIBITOR
Price excluding VAT	R106,000	R82,000	R55,000	R31,500	R19,000	R18,000	R12,000
Number Available	1	2	2	15	12	1	6
ON-SITE RECOGNITION							
Video (length in minutes)	5x2	5	3	1			
Insert/s for Summit bags	2	2	1	1	1		
Branded Summit bags						✓	
Pull up banners	6	4	2	2			
One exhibition stand	16 sqm	9 sqm	8 sqm	6 sqm	6 sqm		4 sqm
Free exhibitor registrations	3	2	2	2	2		
Special exhibitor registration/s	3	3	2	1			1
Technical presentation in the speaker programme	15 minutes after morning tea: Day 1 or Day 2	15 minutes after lunch: Day 1 (sponsor 1 and other on Day 2 (sponsor 2)	10 minutes after afternoon tea: Day 1 (sponsor 1) and other on Day 2 (Sponsor 2)				
POST-SUMMIT RECOGNITION							
Logo in post-Summit email blast	✓	✓	✓	✓	✓	✓	✓
Delegate list (where permission has been granted in accordance with the POPI Act)	✓	✓	✓	✓			
Advert in FBR	A4	A4	A5	A6			
Editorial in FBR	A4	A4	A5	A6			

Sponsorship PACKAGES

* All costs are exclusive of VAT

DIAMOND *Sponsor* LIMITED TO 1 **R 106,000**

Recognition as a Diamond (Principal Summit Sponsor) as follows:

COMPANY LOGO	➤ <u>Exclusive:</u> On delegate confirmation email sent after online registration ➤ In digital programme book ➤ <u>Exclusive:</u> Dedicated Summit slide screened in the mornings, during tea and lunch breaks ➤ Pre summit email blast ➤ Thank you email blast sent after the event ➤ On the Home page of the Food Safety Summit 2026 website
DEDICATED SUMMIT SLIDE SCREENED IN THE MORNINGS, DURING TEA AND LUNCH BREAKS	➤ <u>Exclusive:</u> On both days
VERBAL RECOGNITION	➤ Opening and Welcome on both days
DELEGATE LIST	➤ Supplied in accordance with POPI Act (opt in), at the conclusion of the event
ADVERTISEMENTS	➤ One full page (A4) in the Food and Beverage Reporter Magazine (FBR) ➤ One full page (A4) Editorial in the FBR ➤ One full page (A4) in the digital programme book
SPONSOR PROFILE PAGE (SPP) ON THE WEBSITE	➤ Company name, logo and link to website ➤ Company overview – 300 words
SOCIAL MEDIA	➤ Two posts per month across Food Safety Summit and Anelich Consulting platforms

Sponsorship PACKAGES

* All costs are exclusive of VAT

DIAMOND *Sponsor* LIMITED TO 1 **R 106,000**

Recognition as a Diamond (Principal Summit Sponsor) as follows:

EMAIL BLAST	➤ <u>Exclusive:</u> One dedicated blast per month through the Food Safety Summit
e-NEWSLETTER BANNER	➤ One newsletter banner per month in the Food Safety Summit and Anelich Consulting platforms
VIDEO	➤ <u>Exclusive:</u> Two five-minute videos played at the Summit during both mornings as delegates arrive
MARKETING COLLATERAL (PULL-UP BANNERS)	➤ Four banners positioned at the front of the Summit room, on either side of the stage and registration desk ➤ <u>Exclusive:</u> Two additional banners in the lunch area
LUNCH SPONSORSHIP	➤ <u>Exclusive</u>
BAG INSERTS	➤ Two inserts (1x brochure and 1x product (small)) to be supplied by the sponsor
EXHIBITION STAND	➤ <u>Exclusive:</u> 16 sqm stand including the shell scheme package
REGISTRATIONS	➤ Three free exhibitor registrations ➤ Three special additional exhibitor registrations at reduced fee
TOWER OR LEADERBOARD BANNER - FBR	➤ <u>Exclusive:</u> For three months – sponsor to choose which banner
NEW! TECHNICAL (SCIENCE-BASED) PRESENTATION	➤ 15 minutes after tea on Day 1 or Day 2 – Subject to organiser approval

Sponsorship PACKAGES

* All costs are exclusive of VAT

PLATINUM *Sponsor* LIMITED TO 2 **R 82,000**

Recognition as a Platinum Sponsor (Strategic Partner) as follows

COMPANY LOGO

- In digital programme book
- Summit slide screened in the mornings, during tea and lunch breaks
- Pre summit email blast
- Thank you email blast sent after the event
- On the Home page of the Food Safety Summit 2026 website

VERBAL RECOGNITION

- Opening and Welcome on both days

DELEGATE LIST

- Supplied in accordance with POPI Act (opt in), at the conclusion of the event

ADVERTISEMENTS

- One full page (A4) in the Food and Beverage Reporter Magazine (FBR)
- One full page (A4) Editorial in the FBR
- One full page (A4) in the digital programme book

SPONSOR PROFILE PAGE (SPP) ON THE WEBSITE

- Company name, logo and link to website
- Company overview – 200 words

SOCIAL MEDIA

- Two posts per month across Food Safety Summit and Anelich Consulting platforms

EMAIL BLAST

- Two dedicated blasts through the Food Safety Summit in two months of your choice

E-NEWSLETTER BANNER

- One newsletter banner per month in the Food Safety Summit and Anelich Consulting platforms

Sponsorship PACKAGES

* All costs are exclusive of VAT

PLATINUM *Sponsor* LIMITED TO 2 **R 82,000**

Recognition as a Platinum Sponsor (Strategic Partner) as follows

VIDEO	➤ One five-minute video played at the Summit during both mornings as delegates arrive
MARKETING COLLATERAL (PULL-UP BANNERS)	➤ Four banners positioned at the front of the Summit room, on either side of the stage and registration desk
BAG INSERTS	➤ Two inserts: 1x brochure and 1x product (small) to be supplied by the sponsor
EXHIBITION STAND	➤ 9 sqm stand including the shell scheme package
REGISTRATIONS	➤ Two free exhibitor registrations ➤ Three special additional exhibitor registrations at reduced fee
 TECHNICAL (SCIENCE-BASED) PRESENTATION	➤ 15 minutes after lunch on Day 1 (sponsor 1) and other on Day 2 (sponsor 2) - Subject to organiser approval



Sponsorship PACKAGES

* All costs are exclusive of VAT

GOLD *Sponsor* LIMITED TO 2

R 55,000

Recognition as a GOLD Sponsor (Summit Partner) as follows:

COMPANY LOGO	➤ In digital programme book ➤ Summit slide screened in the mornings, during tea and lunch breaks ➤ Pre summit email blast ➤ Thank you email blast sent after the event ➤ On the Home page of the Food Safety Summit 2026 website
DELEGATE LIST	➤ Supplied in accordance with POPI Act (opt in), at the conclusion of the event
ADVERTISEMENTS	➤ One half page (A5) in the Food and Beverage Reporter Magazine (FBR) ➤ One half page (A5) Editorial in the FBR ➤ One full page (A4) in the digital programme book
SPONSOR PROFILE PAGE (SPP) ON THE WEBSITE	➤ Company name, logo and link to website ➤ Company overview – 150 words
SOCIAL MEDIA	➤ One post per month across Food Safety Summit and Anelich Consulting platforms
EMAIL BLAST	➤ One dedicated blast in the month of your choice
e-NEWSLETTER BANNER	➤ One newsletter banner per month in the Food Safety Summit and Anelich Consulting platforms
VIDEO	➤ One three-minute video played at the Summit during both mornings as delegates arrive

Sponsorship PACKAGES

* All costs are exclusive of VAT

GOLD *Sponsor* LIMITED TO 2

R 55,000

Recognition as a GOLD Sponsor as follows:

MARKETING COLLATERAL (PULL-UP BANNERS)

- Two banners positioned along the sides of the Summit room

BAG INSERTS

- One insert: brochure OR product (small) to be supplied by the sponsor

EXHIBITION STAND

- 8 sqm stand including the shell scheme package

REGISTRATIONS

- Two free exhibitor registrations
- Two special additional exhibitor registrations at reduced fee



TECHNICAL (SCIENCE-BASED) PRESENTATION

- **10 minutes after afternoon tea: Day 1 (Sponsor 1) and other on Day 2 (Sponsor 2). Subject to organiser approval**



Sponsorship PACKAGES

* All costs are exclusive of VAT

SILVER *Sponsor* **LIMITED TO 15**

R 31,500

Recognition as a SILVER Sponsor (Summit Partner) as follows:

COMPANY LOGO

- In digital programme book
- Summit slide screened in the mornings, during tea and lunch breaks
- Pre summit email blast
- Thank you email blast sent after the event
- On the Sponsor page of the Food Safety Summit 2026 website

DELEGATE LIST

- Supplied in accordance with POPI Act (opt in), at the conclusion of the event

ADVERTISEMENTS

- One quarter page (A6) in the Food and Beverage Reporter Magazine (FBR)
- One quarter page (A6) Editorial in the FBR
- One half page (A5) in the digital programme book

SPONSOR PROFILE PAGE (SPP) ON THE WEBSITE

- Company name, logo and link to website
- Company overview – 120 words

SOCIAL MEDIA

- One post per month across Food Safety Summit and Anelich Consulting platforms

VIDEO

- One, one-minute video played at the Summit during both mornings as delegates arrive

E-NEWSLETTER BANNER

- One newsletter banner per month in the Food Safety Summit and Anelich Consulting platforms

Sponsorship PACKAGES

* All costs are exclusive of VAT

SILVER *Sponsor* **LIMITED TO 15**

R 31,500

Recognition as a SILVER Sponsor (Summit Partner) as follows:

**MARKETING COLLATERAL
(PULL-UP BANNERS)**

- Two banners placed at the back and on either side of the doors of the Summit room

BAG INSERTS

- One insert (brochure OR product (small) to be supplied by the sponsor

EXHIBITION STAND

- 6 sqm stand including the shell scheme package

REGISTRATIONS

- Two free exhibitor registrations
- One special additional exhibitor registration at reduced fee



Sponsorship PACKAGES

* All costs are exclusive of VAT

BRONZE *Sponsor* LIMITED TO 12 **R 19,000**

Recognition as a Bronze Sponsor (Collaboration Partner) as follows

COMPANY LOGO

- In digital programme book
- Summit slide screened in the mornings, during tea and lunch breaks
- Thank you email blast sent after the event

ADVERTISEMENTS

- One quarter page (A6) in the digital programme book

SPONSOR PROFILE PAGE (SPP) ON THE WEBSITE

- Company name, logo and link to website
- Company overview – 100 words

SOCIAL MEDIA

- One post every month across the Food Safety Summit platform

BAG INSERTS

- One brochure to be supplied by sponsor

EXHIBITION STAND

- 6 sqm stand including the shell scheme package

REGISTRATIONS

- Two free exhibitor registrations



Sponsorship PACKAGES

* All costs are exclusive of VAT

SUMMIT BAG *Sponsor* LIMITED TO 1 **R 18,000**

Recognition as a Summit Bag Sponsor as follows:

COMPANY LOGO

- In digital programme book
- Summit slide screened in the mornings, during tea and lunch breaks
- Thank you email blast sent after the event
- On the Sponsor page of the Food Safety Summit 2026 website

ADVERTISEMENTS

- One half page (A5) in the digital programme book

SPONSOR PROFILE PAGE (SPP) ON THE WEBSITE

- Company name, logo and link to website
- Company overview – 100 words

SOCIAL MEDIA

- One post per month across the Food Safety Summit platform

BRANDED SUMMIT BAGS

- To be supplied by the Sponsor, subject to approval by organizers

BAG INSERTS

- One brochure to be supplied by sponsor



Sponsorship PACKAGES

* All costs are exclusive of VAT

EXHIBITOR *Sponsor* LIMITED TO 9 **R 12,000**

Recognition as an Exhibition Sponsor as follows:

COMPANY LOGO

- In digital programme book
- Thank you email blast sent after the event

EXHIBITION STAND

- 4sqm stand including the shell scheme package

EXHIBITION STAND

- One special exhibitor registration at reduced fee



Sponsorship PACKAGES

* All costs are exclusive of VAT

ADDITIONAL *Sponsorship* ITEMS

Included with the pricing below:

ADVERTISEMENTS - DIGITAL FINAL PROGRAMME

- Inside front cover R5,000
- Outside back cover R4,000
- A4 page R3,000
- A5 page R2,000

* Item design and content subject to FSS organisers' approval

BAG INSERT (SPONSOR TO SUPPLY)

BROCHURE: R3,300
PRODUCT: R5,900

- Products will be distributed in the Congress bag
- Brochure or product to be supplied to the organisers 14 days before the Summit
- Company logo included in the digital programme book

LANYARDS R11,000

- Recognition as a Sponsor – company logo:
 - In digital programme book
 - Thank you email blast sent after the event
- Sponsor Profile Page on the Summit website that includes company name, logo and link to the website
- Company name and / or logo on the lanyard cord – to be supplied by the Sponsor

How to **BOOK**

7 STEPS ON HOW TO BOOK AND IMPORTANT DATES:



BOOK ONLINE



**PAY 50% DEPOSIT ON
RECEIPT OF THE INVOICE**



**COMPANY DESCRIPTION
BY 10 APRIL 2026**



**STAND PLANS DUE
BY 24 APRIL 2026**



**FASCIA AND FURNITURE
CONFIRMATION DUE
BY 24 APRIL 2026**



**FINAL PAYMENT DUE
BY 30 APRIL 2026**



**EXHIBITOR REGISTRATION
DUE BY 30 APRIL 2026**

Floor PLAN

Conference North with Pre-Assembly Areas



- 1 x Diamond Stand 4x4 sq m
- 2 x Platinum Stands 3x3 sq m
- 2 x Gold Stands 4x2 sq m
- 15 x Silver Stands 3x2 sq m
- 12 x Bronze Stands 3x2 sq m
- 6 x Exhibition Stands 2x2 sq m

ALL TEAS, COFFEES AND LUNCHES ARE SERVED IN THE EXHIBITION AREA



BE SURE TO *book* SOON AS SPACES ARE LIMITED

TERMS & CONDITIONS

A. Exhibition & Sponsorship Policy:

- The Food Safety Summit 2026 (FSS26) organisers reserve the right to deal exclusively with all the invited service providers.
- All costs are exclusive of VAT.
- Invitations will be at the discretion of the FSS26 organisers
- Only one company per stand and only one bag insert per company.
- Exhibition space and sponsorship is only considered confirmed once the exhibitor's application form has been completed, received by the FSS organisers and 50% deposit payment has been received by the due date on the invoice.
- Completion of the application form is considered a binding contract.
- If 50% deposit is not received by COB on the due date of the invoice, the exhibition space will be released.
- Exhibition space is allocated on a first come first serve basis.
- All exhibitors shall be given a shell scheme stand that will include:
 - ⊙ Name printed in black capital letters on fascia.
 - ⊙ One rectangular table.
 - ⊙ Two chairs.
 - ⊙ One fluorescent light.
 - ⊙ One plug point.
- If you wish to build a custom stand, you are requested to notify the organisers.
- All custom stand builders are required to submit stand designs and plans for sign off by the organisers and safety officer.
- If you wish to have custom panels/fascia, you are requested to notify the organisers.
- All marketing activities will take place as follows:
 - ⊙ In the month payment is received, if this date occurs before 15th of the month
 - ⊙ In the following month if payment is received on/after 15th of the previous month
- All marketing activities not used prior to signing up as a Sponsor OR prior to payment will fall away and cannot be used.
- No refunds will be offered for benefits not used as part of your package.
- All advertisements and/or editorials for the Food & Beverage Reporter will be published in the June 2026 – Food Safety edition.

TERMS & CONDITIONS

- The final targeted number of delegates for Summit Bag inserts is 350. Any leftover items will be returned to your exhibition representative(s).
- An exhibitor registration allows one person per ticket to attend to your exhibition stand and to attend only the tea/coffee breaks and light lunches on Days 1 and 2 of the Summit. A name tag is also included. The ticket does not include entrance to the conference talks and does not include a Summit Bag on registration. Dietary requirements are not included – any special meals will be at an additional cost to the Sponsor and/or Exhibitor.

B. TERMS OF PAYMENT:

- 50% deposit invoice will be issued on receipt of the application form.
- Final balance invoice will be issued on 1st May 2026.
- All invoices must be settled within 30 days, non-receipt of payments may result in release of reserved items.

C. CANCELLATION POLICY:

All cancellations must be made in writing to the FSS26 organisers at catherine@tcon.org.za and the following cancellation policy will be enforced:

- 50% of the sponsorship price is forfeited if cancellation is received up until 3 months before the start of the Summit.
- 100% of the sponsorship price is forfeited if cancellation is received up until 2 months before the start of the Summit.

D. EXHIBITION LAYOUT:

The organisers reserve the right to change the exhibition floor layout if necessary. The organisers reserve the right, in unforeseen circumstances, to amend or alter the exact site of the location of the exhibition stand and the exhibitor undertakes to agree to any alteration to the site or the space re-allocation by the organisers.

TERMS & CONDITIONS

E. LIABILITY:

The FSS26 organisers accept no responsibility for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the FSS26 organisers, which the FSS26 organisers could not reasonably have foreseen when signing this contract and which the FSS26 organisers could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.



Contact **INFORMATION**

Summit and exhibition organiser: Sponsors and Exhibitors

Catherine

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📧 catherine@tcon.org.za

Venue **DETAILS**

Emperors Palace

📍 64 Jones Road, Kempton Park, Johannesburg

